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Data Disclosure

To Whom It May Concern,

Thank you for your request to use QuintileIMS information for the purpose specified.

This is a short letter informing you that QuintilesIMS grants permission to use the statements indicated in appendix 1 for the specified use of inclusion in promotional, advertising and marketing materials globally.

We must ask you to be mindful that figures taken are correct to your knowledge i.e. correct universes and measures are used for the claim required and that the data is used in accordance with applicable laws and Codes of Practice in the countries they are to be used.

It is also worth stating that any analysis of our data is independently arrived at by yourselves on the basis of the data and other information and that QuintilesIMS is not responsible for any reliance by recipients of the data or any analysis thereof.

Please ensure correct sourcing is applied.

Yours sincerely,



Tor Constantino, MBA
Director, Marketing Communications
IMS Health

Appendix 1:

Claim:

Claritin is the #1 selling OTC Allergy brand in the world

Source: Internal calculations derived from QuintilesIMS OTC Global Analysis database, MAT 6/2016.
